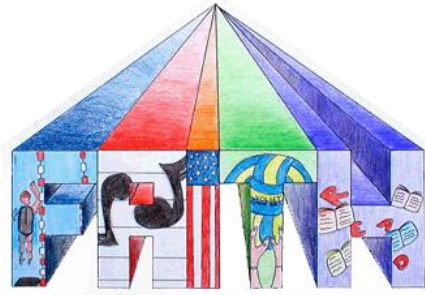# PORTFOLIO –Name & Line Designs



## Project Objective(s):
1. Students will create a portfolio (to store their artwork) using block or bubble letters
in one point perspective.
2. Students will explore possible career pathways.
3. Students will review and explore the art elements TEXTURE and VALUE by creating a brick
wall in the background of their portfolios.
4. Students will explore the design principles EMPHASIS by creating a bold, colorful name
design in the middle of their portfolio.


## Procedures:
1. Fold tagboard paper in half like a hamburger.
2. Using ONLY pencil, create your first name and last initial using block or
bubble letters.
3. Add one-point perspective to your letters.
4. Outline block letters in marker (any color)
5. Draw images inside your letter that represent a career path you are interested in
(architecture, engineering, sports, art, medical, design, gaming, etc.... the possibilities are
endless)
6. USE THE COLORING TECHNIQUES LEARNED IN CLASS (shading, stippling, hatching,
cross-hatching, squiggle, burnishing, outline/color-in)
7. Draw brick wall in background. Use shading and stippling techniques to create the illusion of
brick.


## Grading:
*Your project must include:*
1. Your name accurately drawn in one point-perspective with images inside that represent a
career path you are interested in.
2. Coloring techniques MUST be used.

*Refer to general grading rubric.*