

Course Objectives:

Students will:

- Develop leadership skills.
- Design aesthetically pleasing layouts: placing the dominant photo and subordinate photos; establishing an eye line; placing headlines, story copy and captions; properly using white space; and enhancing layouts with the use of graphics.
- Take great photos using the rule of thirds, line, contrast, and composition.
- Design pages using Jostens Yearbook Avenue website.
- Understand and employ the ethical decisions inherent in making a yearbook.
- Meet all deadlines in a real-world application.

Grading:

The most important part of your grade is meeting your deadlines with high-quality completed pages. Your grade will break down as follows:

- Completed page grades
- Attitude & Work ethic
- Daily work & projects
- Classroom activities

Page Grades:

Once a page has been submitted for a deadline, you will be graded on the quality of your work. This includes layout design, photography, graphics, use of color, coverage, writing (content, style, and conventions in particular) and ethics. You will also be expected to cover the story of the page well. For example, if you are doing a sports page, you should attend at least three games. Coverage also includes equitable and fair coverage of grade levels, gender, and the student body. Putting just your friends on your assigned page is unethical and unfair to all who buy the book. In addition, each error on a page (spelling of words and/or names, grammatical errors, format errors) will result in a lost point per error.

Groups:

Part of being in yearbook means that you are working with a group of your peers to complete a real world task (such as you would do in real-world job). You will often be given a group grade for work completed in this manner. It is your responsibility to motivate the other member(s) of your group to ensure that a page is completed in a quality and timely manner. Only the advisor reserves the right to adjust group grades based upon performance.

Meeting Deadlines:

It is imperative that you meet your page deadlines. Not making deadlines not only means there will be a delay in production at the Jostens printing plant, but your grade will greatly suffer as well. Set weekly goals with your group members to ensure that pages are finished in a timely manner. ALWAYS ask for help from the editor, teacher, or other staff members if you need help.

Commitment:

By signing up for yearbook, you've undertaken the making of a piece of history of Mayde Creek Junior High. It's like running your own small business (roughly \$25-30K in sales annually) and your peers are counting on you to include each and every one of them in it, to make a cool cover, great pages, and always a step above the previous books. Missed deadlines and poor planning means that cool things can't happen, so be sure to meet all your deadlines!

Behavioral Expectations:

Keep in mind that many students applied for yearbook and YOU were selected based on your grades, behavior and other attributes. There are high expectations for you to act in an appropriate manner both inside and outside the classroom. You are the eyes and ears of Mayde Creek Junior High and we want to send the right message to your peers and community.

In order for you to accomplish your pages, you will on occasion have to leave the classroom. Thus, I have to be able to trust you to not abuse this privilege in any way. This could be on an individual or group basis. If you abuse your privileges, you will not be able to leave the classroom and you will be responsible for gathering the information (interview, pictures, etc...) on your own time. If you have time to goof off, you haven't set appropriate goals for the week. Remember, extra time is used to help other staff members on projects. You are expected to be on time to class and your photography appointments outside of school hours. Each student will be responsible for attending at least ONE event (game, concert, etc) outside of school hours each month.

Should questions or concerns come up, please talk to me or email me immediately. I promise there are no "dumb" questions and I appreciate you taking an interest in making this the best year possible!

Mrs. Townsend
Jaimeatownsend@katyisd.org

FILL OUT THIS FORM AND TURN IT INTO MRS. TOWNSEND FRIDAY, AUGUST 26th

Sign below if you have read and understand the class expectations detailed above. If you have any questions or concerns, please ask me before signing.

Student Name Printed _____

Student Signature _____

Parent Name Printed _____

Parent Signature _____

Parent Email _____

Parent Phone Number _____

Student Email _____

Student Phone Number _____

Student Birthday _____

Favorite Snack Food/Treat

List sports you play or are trying out for at MCJH:

List what fine arts activities you are involved in at MCJH (Band, Choir, Orchestra, Drama):

What are you looking forward to this year in Yearbook class?

